

**Rocky Mountain News**  
Newspaper  
Run Date: January 15, 2008  
Frequency: Daily  
Circulation: 225,226  
Coverage: Denver County - Denver, CO

Profile: Rocky Mountain News is a tabloid-sized newspaper written for the general public in the Denver area. Its main news section offers international, national, regional and local news stories coupled with photography and informational graphics. It combines with the Denver Post for Saturday and Sunday editions. The outlet offers RSS (Really Simple Syndication).

# Rocky Mountain News

## Business Briefing

Rocky staff and wire reports  
Tuesday, January 15, 2008  
LOCAL section

\* Denver-based **Sagebrush Realty Development** launched Bella Terra, a national RV resort chain.

The screenshot shows the Rocky Mountain News website interface. At the top, the navigation bar includes links for HOME, NEWS, BUSINESS, SPORTS, ENTERTAINMENT, LIVING, OUTDOORS, OPINION, MULTIMEDIA, YOUR SPACE, JOBS, AUTOS, HOMES, CLASSIFIEDS, and SHOP. Below this is a search bar and a "Business briefing, January 15" tab. The main content area features a large advertisement for Subway with the headline "Two tasty toasted subs with melted cheese just 8 GRAMS OF FAT. Tasting is believing." Below the ad, the article title "Business briefing, January 15" is displayed, followed by the sub-headline "Rocky staff and wire reports Tuesday, January 15, 2008". The article is categorized as "NATIONAL" and features a portrait of Vikram Pandit, Citigroup's new chief executive. The text of the article discusses Citigroup's expected write-down of up to \$20 billion and its dividend cut. A sidebar on the right contains a "TOOL BAR" with RSS, Alerts, Share, Maps, and Extras options, along with a "MOST VIEWED" section listing various news items. The bottom of the page shows a Windows taskbar with the Start button and several open applications, including Microsoft Outlook and a document titled "Public Results Meetin...".